

ARCHAEOLOGY 327.02
ARCHAEOLOGY AND THE MEDIA
Winter 2011

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Office Hours: TBA
Lectures: MWF 3-3:50 pm, SB103

COURSE DESCRIPTION

Archaeology is examined in terms of its place in contemporary society. In this specific course we will examine archaeology as it is presented in various forms of media and how archaeologists utilize media to promote their research. An emphasis will be placed on critical thinking. Students will engage in class discussions, group projects, and self-driven research as a way of exploring this topic. In addition to readings, students will be expected to view some videos and explore internet resources outside of class hours.

EVALUATIVE METHODS

Students will be graded on five course components: three group projects (15%), a media diary (30%), a midterm examination (30%) and a final project (25%). You must participate in all course components to pass the course.

GRADING

Grading Scheme

A 90-100 % (an A+ will be awarded for a score over 97%)
B 80-89 %
C 70-79 %
D 60-69 %
F <60% or incomplete coursework

TEXT

ALL TEXTS & READINGS USED IN THIS COURSE ARE AVAILABLE IN ONLINE FORMAT. STUDENTS WILL BE PROVIDED WITH LINKS TO THE READINGS AND ANY ADDITIONAL VIDEO MATERIAL NOT PRESENTED IN CLASS EACH WEEK.

STUDENTS WISHING TO PURCHASE TEXTS, MAY ELECT TO PURCHASE THE TWO MOST FREQUENTLY USED BOOKS, WHICH ARE:

Archaeology Is A Brand! The Meaning of Archaeology in Contemporary Culture, by Cornelius Holtorf (2007)

Ebook version: <http://traumwerk.stanford.edu:3455/populararchaeology/19>

AND

Archaeology and the Media, edited by Clack and Brittain (2007)

Ebook available through the UofC library

RULES OF CONDUCT FOR THIS COURSE

Examinations, Quizzes, and Final Project:

Cheating and plagiarism are not tolerated in this course. If you have any questions about what constitutes academic misconduct, you should consult the professor of the course or refer to the University of Calgary Calendar. During the midterm examination, electronic devices and papers related to the course must be securely stowed away in a backpack or purse and not visible to yourself or any other student.

Electronic Devices:

Because this course involves an examination of different forms of media, portable computers or iPads are recommended during lecture. Out of respect to fellow classmates, I ask that only course content be referred to during these periods. Ringers for PDAs and cellular telephones must be off and these devices stowed away in a pocket, purse, or backpack.

Illness or Missed Work:

Make-up midterm examinations will be held **only** for those who miss a midterm due to illness, death in the family, religious conviction, or other *extremely* debilitating circumstances. Those who provide proof of their incapacitation may make up the examination at a date to be scheduled within one week following the original midterm date. It is the responsibility of the student to inform the professor *as soon as possible* of his or her need to make-up a midterm examination.

As the projects for this course involve the timely use of different media sources and some involve group work, late work will not be tolerated. It is extremely important to attend class when discussion sessions for group work are scheduled. These periods will be treated with the same rules that apply to examinations. If you must miss a group session due to illness or incapacitation, please try to inform the professor in advance of class so that I may let your group know whether or not you will be able to participate. Links to or titles of media presented in class will be provided on Blackboard, however, it is up to the student to find and view these materials if they have missed them.

The professor is NOT responsible for missed lecture materials. Students are advised to find a partner in the class who may be able to share notes. Students missing more than one week of course materials are advised to seriously consider take a medical, bereavement or other leave of absence from the University.

Special Needs:

Students with special needs must inform the professor during the first week of classes. Special needs must be accompanied by appropriate documentation.

Contacting Your Instructor:

The professor will NOT respond to emails that do not identify the student as a participant in this course. The Professor prefers to be contacted via email using the Blackboard email function.

Use of Blackboard:

Blackboard will be used heavily throughout this course. The Professor will post lecture notes to Blackboard after they are presented in class and before the midterm examination for that material. Blackboard may also be used to contact the professor and other members of the course.

Please note that any interim grade calculated by Blackboard may not be indicative of your performance in the course. Students should consult the weightings and grading scale in the course outline to determine what grade they are achieving. Any questions on this matter should be directed toward the professor.

SCHEDULE: TBA

ADDITIONAL CONTENT OF THE COURSE OUTLINE

Writing Across the Curriculum

Writing skills are not exclusive to English courses and, in fact, should cross all disciplines. The University supports the belief that throughout their University careers, students should be taught how to write well so that when they graduate their writing abilities will be far above the minimal standards required at entrance. Consistent with this belief, students are expected to do a substantial amount of writing in their University courses and, where appropriate, instructors can and may use writing and the grading thereof as a factor in the evaluation of student work. The services provided by the Writing Centre in the Effective Writing Office can be utilized by all undergraduate and graduate students who feel they require further assistance.

Academic Accommodation Policy

The purpose of academic accommodation is to provide students with documented disabilities equal opportunity to master the essentials of a post-secondary education. Students with disabilities at the University of Calgary have met all admission requirements but may have done so with the use of accommodations. Similarly, they are expected to meet all academic and non-academic requirements. Adaptive technology and other academic accommodations do not relieve students of their responsibility to develop the essential skills and abilities expected of all students. Please refer to the following web link for detailed information: <http://www.ucalgary.ca/drc/node/71>

Disability Resource Centre Accommodations

It is the responsibility of the student to request academic accommodations. If you are a student with a documented disability who may require academic accommodation and have not registered with the Disability Resource Centre, please contact their office at (403)220-8237.

Students who have not registered with the Disability Resource Centre are not eligible for formal academic accommodation. Students are also required to discuss their needs with the instructor no later than fourteen (14) days after the start of the course.

Freedom of Information and Protection of Privacy Act

The University of Calgary is committed to protecting the privacy of individuals who work and study at the University or who otherwise interact with the University in accordance with the standards set out in the Freedom of Information and Protection of Privacy Act.

Please refer to the following link for detailed information:
<http://www.ucalgary.ca/secretariat/system/files/foip%20overview.pdf>

Academic Misconduct

Academic dishonesty is an unacceptable activity at the University of Calgary and students are **strongly advised** to read the Student Misconduct section of the University Calendar. Quite often, students are unaware of what constitutes academic dishonesty or plagiarism. The most common are:

- 1) Presenting another student's work as your own
- 2) Presenting an author's work or ideas as you own without proper referencing
- 3) Using work completed for another course

This activity will not be tolerated and students conducting themselves in this manner will be dealt with according to the procedures outlined in the University Calendar.

For detailed information on what constitutes academic misconduct, please refer to the following link:
<http://www.ucalgary.ca/pubs/calendar/current/k-2-1.html>

Emergency Evacuation Assembly Points

In the event of an emergency that requires evacuation, please refer to the following link to become familiar with the assembly points for the class: <http://www.ucalgary.ca/emergencyplan/assemblypoints>

Safewalk Information

Campus Security, in partnership with the Students' Union, provides the Safewalk service, 24 hours a day to any location on Campus including the LRT, parking lots, bus zones and University residences. Contact Campus Security at (403) 220-5333 or use a help phone, and Safewalkers or a Campus Security Officer will accompany you to your campus destination.

Faculty of Arts Program Advising and Student Information Resources

- Have a question, but not sure where to start? The new Faculty of Arts Program Information Centre (PIC) is your information resource for everything in Arts! Drop in at SS110, call us at 403-220-3580 or email us at artsads@ucalgary.ca. You can also visit the Faculty of Arts website at <http://arts.ucalgary.ca/undergraduate> which has detailed information on common academic concerns.
- For program planning and advice, contact the Student Success Centre (formerly the Undergraduate programs Office) at (403) 220-5881 or visit them in their new space on the 3rd Floor of the Taylor Family Digital Library.
- For registration (add/drop/swap), paying fees and assistance with your Student Centre, contact Enrolment Services at (403) 210-ROCK [7625] or visit them at the MacKimmie Library Block.

Contact for Students Union Representatives for the Faculty of Arts:

arts1@su.ucalgary.ca

arts2@su.ucalgary.ca

arts3@su.ucalgary.ca

arts4@su.ucalgary.ca