

ANTHROPOLOGY 393.1

ETHNOGRAPHY OF GLOBAL – LOCAL DYNAMICS

FALL 2013

Mo We Fr 13:00 – 13:50

ST 130

INSTRUCTOR: Dr. Saulesh Yessenova, office: ES 602C

Email: sbyessen@ucalgary.ca


By taking *Introduction to Anthropology* course (ANTH 203) students have become familiar with the academic debates concerning human cultural diversity, a phenomenon central to anthropological inquiry. A survey of a broad range of social and cultural forms in different parts of the world and related anthropological concepts addressing their unity and differences has enhanced students' awareness and appreciation of cultural and social diversity. The present course is to help students move to the next level of critical comprehension of and engagement in anthropological research. Specifically, this course addresses an analytical challenge in accounting for human cultural diversity that emerged by the late 20th century. We will focus on historical changes in the international division of labor and resulting social, economic, and political effects on societies and their cultures. Special attention will be paid to the rise of capitalism and the shaping of the modern world. We will examine the origins of capitalism that took shape under certain historical circumstances and within specific localities and the global processes it instigated. We will furthermore apply this knowledge to the study of contemporary developments and culture change in specific localities.

The goal of this course is to enhance students' understanding of global political economy and its historical context and the complex relationship between the global and the local. This course includes lectures, films, class discussions, individual field trips, and take-home and in-class assignments. Please note that lectures will not simply repeat the material in the assigned readings; they will contain additional material that may be included in formal assessment. Students are therefore encouraged to attend all classes, take notes, and complete assigned readings prior to the class.

REQUIRED TEXTS:

- ↓ Eric R. Wolf *Europe and the People Without History* U of California Press, 2010. The 1997 edition of this book, used copies of which might also be available at the bookstore, is the same.
- ↓ Frances Rothstein. *Globalization in Rural Mexico: Three Decades of Change*. U of Texas Press, 2007.
- ↓ Both texts are available at the university bookstore. Additional required readings will be posted on Blackboard.

COURSE ASSIGNMENTS AND EVALUATION:

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| ↓ Glenbow Museum paper due Oct. 9 th * | 40% |
| ↓ Mid-term in-class test on Oct. 28 th ** | 20% |
| ↓ In-class test on Nov. 20 th | 20% |
| ↓ Final take-home assignment*** | 20% |
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Course assignments will assess students' knowledge and critical understanding of the material covered in readings, lectures, and films shown in class. For Glenbow Museum and final papers, late submission penalty: 2 points/a day, incl. weekends and holidays. For after class submission please use a yellow box placed outside Anthropology main office (ES 620). Papers deposited after 4:00pm maybe stamped the next day.

* *Glenbow Museum paper* is based on readings and individual field research students will be required to conduct at the Glenbow Museum, Calgary.

** *In-class tests* are designed to assess student's knowledge and critical understanding of the material covered in assigned readings, lectures, films shown in class, and associated internet resources.

****The final take home assignment* will be due immediately after the lecture period on the date to be specified. Please note, that this assignment requires students' knowledge of Glenbow Museum exhibits along with the readings and other materials assigned for each class.

Further details on course assignments will be provided in class and at the time assignments are given. All course work will be graded on a 100-point system. At the end of the course the total number of marks will be converted to the official university letter grade system according to the following equivalences:

A+	100 - 94.9%	B+	84.8 – 79.9%	C+	70.8– 66.9%	D+	58.8 – 54.9%
A	94.8 - 89.9%	B	79.8 - 74.9%	C	66.8 – 62.9%	D	54.8 – 49.9%
A-	89.8 - 84.9%	B-	74.8 – 70.9%	C-	62.8 – 58.9%	F	49.8% and below

For a schedule of lecture topics, films & required readings please refer to a designated document below.

COMMUNICATION:

INSTRUCTOR'S OFFICE HOURS: Mondays 14:30 – 15:30 ES 602C (between Sept. 16 and Nov. 25, excluding holidays) or by appointment.

EMAILING TO INSTRUCTOR: Students are welcome to forward their questions and comments to the instructor via email indicated at the top of this document.

COMMUNICATION ETIQUETTE VIA EMAIL:

- ⚡ Please use your university account when possible. Otherwise, use an account with an appropriate name (example of an unacceptable email: sexymama@gmail.com).
- ⚡ Use a clear subject line that includes the course name and the topic of the email such as: "ANTH 393. Question about my schedule."
- ⚡ Please be respectful (i.e., not too casual) when addressing either myself or your TA in an email. Use an appropriate greeting (acceptable: "Dear Dr. Yessenova;" unacceptable: "Hey there").
- ⚡ Keep in mind that answers to the questions concerning the matters clearly stated on the course outline will not be provided.
- ⚡ Keep question(s) short and to the point. Show that you have made an effort to find the answer first in the text and lecture material (or even an outside source). State what you know in relation to what you are having a difficult time understanding.
- ⚡ Include your full name and student ID in the signature of your email.
- ⚡ Allow 48 hours for a response, excluding weekends and holidays.

Please note: we may choose not to respond to emails that do not follow the format outlined above.

EMERGENCY EVACUATION:

In the event that the classroom should need to be evacuated due to an emergency situation please note that the primary assembly point shall be at the Profession Faculties Food Court and the Education Block Food court 23 shall be used as a secondary assembly point.

ACADEMIC ACCOMMODATIONS:

It is the student's responsibility to request academic accommodations. If you are a student with a documented disability who may require academic accommodation and have not registered with the Disability Resource Centre, please contact their office @ 220-8237. Students who have not registered with the Disability Resource Centre are not eligible for formal academic accommodation. You are also required to discuss your needs with your instructor no later than fourteen (14) days after the start of the course.

PLAGIARISM AND CHEATING

Plagiarism: "to steal and pass off the ideas or words of another as one's own" (Webster's). Plagiarism will not be tolerated and will automatically result in a failing grade for the submission. Any student caught plagiarizing will also be subject to additional University sanctions. Students are expected to be familiar with the Anthropology Departments policy on intellectual honesty available at:
<https://www.anth.ucalgary.ca/home/links/intellectual-honesty-guidelines>

ETHNOGRAPHY OF GLOBAL – LOCAL DYNAMICS

SCHEDULE OF LECTURE TOPICS, FILMS & REQUIRED READINGS

Fall 2013

	Date	Topics/film titles/exams	Readings
1	9 Sept	Introduction to the course	
	11 Sept	Locating <i>Europe and the People Without History</i> within anthropological research: anthropology and history; the problem of bounded cultures and societies.	Wolf: Preface (1997) and Preface (1982).
	13 Sept	Wolf's approach: political ecology. <i>Glenbow Museum's assignment to be announced in class & posted on BB.</i> Taking field notes and conducting ethnographic observation.	Part One Introduction (1 – 23).
2	16 Sept	The Old World before 1400: Silk Road and the Mongol Empire.	Chapter 2 <i>The World in 1400</i> (24 – 72).
	18 Sept	Karl Marx and his study of political economy. Fragment of the video: Masters of Money – 3 – 3 Karl Marx (BBC Documentary Series).	Chapter 3 <i>Modes of Production</i> (73 – 100).
	20 Sept	The Rise of Europe.	Chapter 4 <i>Europe, Prelude to Expansion</i> (101 – 125).
3	23 Sept	Film: <i>Columbus's World</i> Columbus and the Age of Discovery Series (57 min.), 1991.	
	25 Sept	'Discovery' of Americas. Fragment from <i>Fall of the Aztec and Maya Empires</i> , Great Cities of the World Series.	Part Two <i>In Search of Wealth</i> Chapter 5 <i>Iberians in America</i> (129 – 157).
	27 Sept	First field trip to the Glenbow Museum, no class.	
4	30 Sept	Colonization of Canada: the fur trade.	Chapter 6 <i>The Fur Trade</i> (158 – 194).
	2 Oct	Class discussion - field notes; overview of previous classes.	
	4 Oct	Sources and routes of modern slavery.	Chapter 7 <i>The Slave Trade</i> (195 – 231).
5	7 Oct	Film: <i>Slavery and the Making of America</i> , 60 min.	
	9 Oct	The Old World: colonization of Asia and the Middle East. Glenbow Museum assignment is due.	Chapter 8 <i>Trade and Conquest in the Orient</i> (232 – 261).
	11 Oct	Transformation of European economies. Fragment from <i>Metropolis</i> , 1927.	Part Three Chapter 9 Industrial revolution (263 – 295).
6	14 Oct	Thanksgiving – no class	
	16 Oct	Cores and peripheries within capitalism. Fragment of the video: Masters of Money – 3 – 3 Karl Marx (BBC Documentary Series).	Chapter 10 <i>Crisis and Differentiation in Capitalism</i> (296 – 309).
	18 Oct	Transformation of commercial exchange.	Chapter 11 <i>The Movement of Commodities</i> (310 – 353).

7	21 Oct	Formation of working classes and population movement.	Chapter 12 <i>The New Laborers</i> (354 – 384).
	23 Oct	What Marx got wrong after all?	Wolf: <i>Afterward</i> (385 – 392).
	25 Oct	Contemporary commodity chains. Film: <i>The Story of Stuff</i> by Anne Leonard (21 min.)	<i>The Story of Stuff: Script</i> (BB.)
8	28 Oct	Mid-term in-class test – open book	
	30 Oct	Film: <i>Continent on the Move</i> (57 min).	
9	1 Nov	Anthropology and Globalization.	Rothstein, Introduction
	4 Nov	Mexico and the World.	Rothstein, Chapter 2
	6 Nov	From Peasants to Worker-Peasants to Small-Scale Flexible Producers.	Rothstein, Chapter 3
	8 Nov	Flexible Garment Production.	Rothstein, Chapter 4
	11 Nov	Readings days – no class	
10	13 Nov	Making it in the Garment Industry.	Rothstein, Chapter 5
	15 Nov	Illusions and Disillusions: Challenging Consumption Theory.	Rothstein, Chapter 6
	18 Nov	Still Struggling: Development and Globalization in Rural Mexico.	Rothstein, Chapter 7
11	20 Nov	In-class test – open book	
	22 Nov	New era, new commodity, and the prospects of economic growth and capitalism: “black gold.”	
	25 Nov	“Resource Curse.”	Terry L. Karl <i>The Perils of the Petro-State: Reflections on the Paradox of Plenty</i> , BB.
	27 Nov	Film: <i>Crude Impact</i> , 2006, USA (97 min, to be continued another class).	
	29 Nov	Oil Tar Sands: blessing or curse?	TBA
13	2 Dec	Film: <i>Crude Impact</i> .	
	4 Dec	Second field trip to the Glenbow Museum: Mavericks exhibit, no class	
	6 Dec	Class cancelled	