

ETHNOGRAPHY OF GLOBAL – LOCAL DYNAMICS**TuTh 11:00 – 12:15****TBR 102****INSTRUCTOR:** Dr. Saulesh Yessenova, office: ES 602C

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TEACHING ASSISTANT: Lauren Tognela

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This course focuses on historical changes in the international division of labor and resulting social, economic, and political effects on societies and their cultures. Special attention is paid to the rise of capitalism and the shaping of contemporary world. We will examine the origins of capitalism that had taken shape under certain historical circumstances and within specific localities and 'global' processes it instigated. The course is designed to enhance students' understanding of global political economy in historical context and the complex relationship between its 'global' and 'local' components.

This course will include lectures, films, class discussions, a field trip, take-home assignments, and other activities. Please note that lectures will not simply repeat the material in the assigned readings; they will contain additional material that may be included in formal assessment. Students are encouraged to attend all classes, take notes, and complete assigned readings prior to the class.

REQUIRED TEXTS:

- ↓ Eric R. Wolf *Europe and the People Without History* U of California Press, 2010 (available at the university bookstore). The 1997 edition of this book, used copies of which might also be available at the bookstore, is the same.
- ↓ Additional required readings will be posted on Blackboard.

COURSE ASSIGNMENTS AND EVALUATION:

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| ↓ Three reflection papers due Oct. 2 nd , Oct. 30 th , Nov. 15 th @ 5% each* | 15% |
| ↓ Glenbow Museum paper due Oct. 18 th ** | 40% |
| ↓ Final paper*** | 45% |

All course assignments are take-home. They are designed to assess student's knowledge and critical understanding of the material covered in assigned readings, lectures, films shown in class. For Glenbow Museum and final papers, late submission penalty: 2 points/a day, incl. weekends and holidays. For after class submission please use a yellow box placed outside Anthropology main office (ES 620). Papers deposited after 4:00pm may be stamped the next day.

* *Reflection papers* (approximately 1000 words each) are designed to assess student's knowledge and critical understanding of the material covered in assigned readings, lectures, films shown in class, and associated internet resources. Please note: there is no provision for late submission of reflection papers.

** *Glenbow Museum paper* is based on readings and individual field research students will be required to conduct at the Glenbow Museum, Calgary.

****The term paper* will be due immediately after the lecture period on the date to be specified.

If, for whatever reason, a student failed to submit either a Glenbow Museum or final paper, he or she would get a grade "incomplete" by the end of the course.

Further details on course assignments will be provided in class and at the time assignments are given. All course work will be graded on a 100-point system. At the end of the course the total number of marks will be converted to the official university letter grade system according to the following equivalences:

A+	100 - 94.9%	B+	84.8 – 79.9%	C+	70.8– 66.9%	D+	58.8 – 54.9%
A	94.8 - 89.9%	B	79.8 - 74.9%	C	66.8 – 62.9%	D	54.8 – 49.9%
A-	89.8 - 84.9%	B-	74.8 – 70.9%	C-	62.8 – 58.9%	F	49.8% and below

For a schedule of lecture topics, films & required readings please refer to a designated document.

ASSESSMENT SCALE:

This is the numerical scale and criteria used to evaluate written work on examinations and essays. Please note you will not be permitted to do revisions or additional work to improve your final grade for this course.

Letter %		Descriptor Criteria
40 – 39 /40 45 – 44/45	Exceptional	Demonstrates an outstanding level of comprehension, innovative analysis, original or thought-provoking insight, elegant writing with impressive research. Close to graduate level work for undergraduate students.
38.9 – 36 /40 43.9 – 41/45	Excellent	Very high level of comprehension and application of material, effective advanced analysis. Statements are well- substantiated. Excellent organization and writing.
35.9 – 33/40 40.9 – 38/45	Very good	Consistently high level of comprehension and application of material, with evidence of capacity to analyze and critique. Statements are well-substantiated. Very good organization and writing.
32.9 – 30/40 37.9 – 35/45	Above average	Good comprehension of and application of course material. Some evidence of effective analysis. Statements are substantiated, very good organization and writing.
29.9 - 27/40 34.9– 32/45	Somewhat above average	Good comprehension of course material. Some application and analysis are attempted. Statements are substantiated, with some overgeneralization. Good organization and clear writing.
26.9 – 24/40 31.9 – 29/45	Average	Some evidence of comprehension of materials; mostly descriptive, rather than analytical/critical work. Passable organization and writing.
23.9 – 21/40 28.9 – 26/45	Adequate	Some evidence of comprehension of materials, but generally weak application and analysis. Some unsubstantiated and over generalized statements. Weak organization and writing.
20.9 – 18/40 25.9 – 23/45	Minimally adequate	Limited evidence of comprehension; little or no application and analysis. Superficial treatment, statements are unsubstantiated, over generalized. Weak organization and writing.
17.9 – 15/30 22.9 – 20/45	Minimally Adequate	Limited evidence of comprehension; little or no application and analysis. Superficial treatment, statements are unsubstantiated, over generalized. Weak organization and writing.
14.9 – 14/40 19.9 – 18/45	Inadequate	Marginal evidence of comprehension; no analysis. Superficial treatment, statements are unsubstantiated, over-generalized. Poor organization and writing.
13.9 - /40 17.9 – /45	Failure	Does not meet minimum standard for comprehension, analysis, documentation, organization or writing. Plagiarism.

COMMUNICATION:

INSTRUCTOR'S OFFICE HOURS: Tuesdays 13:00 – 14:00 ES 602C (between Sept. 18 and Dec. 7, excluding holidays) or by appointment.

EMAILING TO INSTRUCTOR: Students are welcome to forward their questions and comments to the instructor or TA's email indicated at the top of this document.

COMMUNICATION ETIQUETTE VIA EMAIL:

- ✦ Please use your university account when possible. Otherwise, use an account with an appropriate name (example of an unacceptable email: sexymama@gmail.com).
- ✦ Use a clear subject line that includes the course name and the topic of the email such as: "ANTH 393. Question about my schedule."
- ✦ Please be respectful (i.e., not too casual) when addressing either myself or your TA in an email. Use an appropriate greeting (acceptable: "Dear Dr. Yessenova;" unacceptable: "Hey there").
- ✦ Keep in mind that answers to the questions concerning the matters clearly stated on the course outline will not be provided.
- ✦ Keep question(s) short and to the point. Show that you have made an effort to find the answer first in the text and lecture material (or even an outside source). State what you know in relation to what you are having a difficult time understanding.
- ✦ Include your full name and student ID in the signature of your email.
- ✦ Allow 48 hours for a response, excluding weekends and holidays.

Please note: we may choose not to respond to emails that do not follow the format outlined above.

EMERGENCY EVACUATION:

In the event that the classroom should need to be evacuated due to an emergency situation please note that the primary assembly point shall be at the Education Block Food Court and the Scurfield Hall Atrium shall be used as a secondary assembly point.

ACADEMIC ACCOMMODATIONS:

It is the student's responsibility to request academic accommodations. If you are a student with a documented disability who may require academic accommodation and have not registered with the Disability Resource Centre, please contact their office @ 220-8237. Students who have not registered with the Disability Resource Centre are not eligible for formal academic accommodation. You are also required to discuss your needs with your instructor no later than fourteen (14) days after the start of the course.

PLAGIARISM AND CHEATING

Plagiarism: "to steal and pass off the ideas or words of another as one's own" (Webster's). Plagiarism will not be tolerated and will automatically result in a failing grade for the submission. Any student caught plagiarizing will also be subject to additional University sanctions. Students are expected to be familiar with the Anthropology Departments policy on intellectual honesty available at:

<https://www.anth.ucalgary.ca/home/links/intellectual-honesty-guidelines>

SCHEDULE OF LECTURE TOPICS, FILMS & REQUIRED READINGS:

Date	Content	Readings
1. Sept. 11 th	Introduction to the course.	
Sept 13 th	When is globalization? Globalization and capitalism.	Burawoy, 'Manufacturing the Global' <i>Available on BB</i> Rothstein, 'Globalization in Rural Mexico' (1 – 22).
	Locating <i>Europe and the People Without History</i> within anthropological research: anthropology and history; the problem of bounded cultures and societies.	Preface (1997) and Preface (1982); Edmund Leach <i>Political Systems of Highland Burma</i> (1964: 4 – 11, <i>available on BB</i>).
2. Sept. 18 th	Wolf's approach: political ecology. <i>Assignment on Glenbow Museum to be announced and posted on BB.</i>	Part One Introduction (1 – 23).
Sept. 20 th	The Old World before 1400: Silk Road and the Mongol Empire.	Chapter 2 <i>The World in 1400</i> (24 – 72).
	The New World in 1400 and before: The Aztec Empire. <i>Screening fragment from Fall of the Aztec and Maya Empires, Great Cities of the World Series, Introduction and Chapter 1 (20 min.)</i>	
3. Sept. 25 th	Karl Marx and his study of political economy.	Chapter 3 <i>Modes of Production</i> (73- 100).
Sept. 27 th	The Rise of Europe.	Chapter 4 <i>Europe, Prelude to Expansion</i> (101 – 125).
	<i>Screening Columbus's World Columbus and the Age of Discovery Series (57 min.), 1991.</i>	
4. Oct. 2 nd	'Discovery' of Americas. First reflection paper is due.	Part Two <i>In Search of Wealth</i> Chapter 5 <i>Iberians in America</i> (129 – 157).
Oct. 4 th	Colonization and Christianization of native communities and societies. <i>Screening fragment from Surviving Columbus, The Story of the Pueblo People (50 min.).</i>	
5. Oct. 9 th	Field trip to the Glenbow Museum, no class.	
Oct. 11 th	Colonization of Canada: fur trade. Class discussion - field notes; overview of previous classes.	Chapter 6 <i>The Fur Trade</i> (158 – 194).
6. Oct. 16 th	Sources and routes of slavery. <i>Screening Slavery and the Making of America, 60 min.</i>	Chapter 7 <i>The Slave Trade</i> (195 – 231).
Oct. 18 th	Glenbow Museum assignment is due.	

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| 7. | Oct. 23 rd | The Old World: colonization of Asia and the Middle East. | Chapter 8 <i>Trade and Conquest in the Orient</i> (232 – 261). |
| | Oct. 25 th | Screening <i>Edward Said on Orientalism</i> . Film discussion. | Film transcript is available on BB. |
| 8. | Oct. 30 th | Transformation of European economies. Second reflection paper is due. | Part Three Chapter 9 <i>Industrial Revolution</i> (263 – 295). |
| | Nov. 1 st | Cores and peripheries within the capitalist mode of production. Screening fragment from <i>Metropolis</i> , 1927. | Chapter 10 <i>Crisis and Differentiation in Capitalism</i> (296 – 309). Carrier, 'Meanings of the Market' Available on BB. |
| 9. | Nov. 6 th | Transformation of commercial exchange.

Screening <i>The Story of Stuff</i> by Anne Leonard (21 min.) < http://www.storyofstuff.com >. | Chapter 11 <i>The Movement of Commodities</i> (310 – 353).
<i>The Story of Stuff: Script</i> , available on BB. |
| | Nov. 8 th | Formation of working classes and population movement.

Resistance to colonization and invention of tradition. Screening <i>The story of Gumboots: An Explosion of Spirit and Song</i> (53 min.). | Chapter 12 <i>The New Laborers</i> (354 – 384).
Weiner, 'The False assumption of Traditional Values,' available on BB. |
| 10. | Nov. 13 th | Reading days, no class. | |
| | Nov. 15 th | Screening <i>Continent on the Move</i> , 57 min. Film discussion. Third reflection paper is due. | |
| 11. | Nov. 20 th | Nationalism – what Marx got wrong, after all. | <i>Afterward</i> (385 – 392).
Benedict Anderson <i>Creole Pioneers</i> (47 – 66), available on BB. |
| | Nov. 22 nd | New era, new commodity, and the prospects of economic growth and capitalism: from "white gold" to "black gold." Screening fragment from <i>Crude Impact</i> , 2006, USA (97 min). | |
| 12. | Nov. 27 th | The Paradox of Plenty: how oil economies work. | Terry L. Karl <i>The Perils of the Petro-State: Reflections on the Paradox of Plenty</i> , BB. |
| | Nov. 29 th | Screening <i>The Corporation</i> , 2004 Bakan's 'The Corporation' Available on BB. | |
| 13. | Dec. 4 th | Film discussion. | |
| | Dec. 6 th | Term paper tutorial. | |

The end